

#### FOR IMMEDIATE RELEASE

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### Florence Regional Airport Announces Appointment of Brad Beadles as Executive Director

### **Experienced Aviation Leader to Propel Airport's Growth and Development**

Florence, S.C. — The Florence Regional Airport, operated by the Pee Dee Regional Airport Authority, is proud to announce the hiring of Brad Beadles as its new Executive Director, effective immediately. Beadles brings a wealth of expertise and over 14 years of aviation industry experience to the role, positioning him to lead the airport into its next exciting phase of growth and development.

Mr. Beadles, an Accredited Airport Executive (AAE), has built a distinguished career in airport management and operations, including roles at Marco Island Executive Airport and Evansville Regional Airport. His experience spans areas such as operations, regulatory compliance, staff development, and strategic planning, along with a background as an FAA Part 135 certified Helicopter Pilot.

"We are thrilled to welcome Brad to our team," said **J. Rene' Josey, Chairman of the Pee Dee Regional Airport Authority**. "His extensive background in aviation operations, leadership, and commitment to continuous improvement will be a tremendous asset to the Florence Regional Airport. We are confident that his vision will be instrumental in advancing our mission to provide excellent service while driving the economic growth of the region."

In his previous positions, Beadles was responsible for the day-to-day operations of airports, managing capital improvement programs, hiring and developing staff, and ensuring regulatory compliance. His dedication to improving passenger services, as well as his commitment to enhancing general aviation services, will align well with the airport's long-term goals.

"I am honored to be joining the Florence Regional Airport team and to have the opportunity to lead this dynamic airport," said Brad Beadles. "I look forward to collaborating with our dedicated staff, stakeholders, and the local community to enhance the passenger experience, expand our airline routes, and foster continued economic growth in the Pee Dee region."

In addition to his airport management skills, Beadles holds a Master's in Business Administration with a concentration in Aviation Management from Embry-Riddle Aeronautical University and is an accredited member of the American Association of Airport Executives (AAAE).

Florence County Economic Development Partnership CEO, Gregg Robinson, expressed excitement over Beadles' appointment: "Brad's leadership in the aviation industry will undoubtedly create new opportunities for economic development here in Florence. The Florence

Regional Airport is a critical asset to our region, and with Brad at the helm, we expect significant strides in both air service expansion and regional connectivity."

**Greater Florence Chamber of Commerce President, Mike Miller,** echoed the sentiment: "The hiring of Brad Beadles is a significant step in the right direction for Florence. The recent flight schedule expansion by American shares the opportunity of additional daily flight choices down the road. With Brad's experience and airport knowledge he is sure to lead the talented staff to further business and leisure travel growth here at FLO. The Chamber looks forward to working alongside Brad to help bring about these exciting changes."

**Florence Mayor, Lethonia Barnes,** added: "We are excited about the future of the Florence Regional Airport under Brad Beadles' leadership. The airport plays a vital role in our city's growth, and I'm confident that Brad's expertise and dedication will have a lasting impact on both the airport and our entire community. I look forward to supporting his efforts as we continue to make Florence a great place to live, work, and visit."

As Executive Director, Beadles will focus on several key initiatives, including improving the passenger experience, enhancing services for general aviation customers, and strengthening the airport's role in supporting regional economic development. His leadership will also guide the ongoing development of airport facilities and services, ensuring that the Florence Regional Airport continues to meet the evolving needs of travelers and businesses alike.

## **About Florence Regional Airport**

Florence Regional Airport (FLO), operated by the Pee Dee Regional Airport Authority, is a key transportation hub serving the Pee Dee region of South Carolina. Conveniently situated near major highways, FLO offers seamless access for both business and leisure travelers, fostering regional connectivity and economic growth. Under the stewardship of the Airport Authority, FLO continually invests in modern facilities, passenger amenities, and operational efficiency to deliver a first-class travel experience. With a steadfast commitment to safety, reliability, and community partnership, Florence Regional Airport plays a pivotal role in enhancing the area's development while providing travelers with a welcoming gateway to Florence and beyond.

For more information, please visit <u>www.flyflo.us</u> or call 843-669-5001.

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